



AI vs SI

AI - Artificial Intelligence

SI - Social Intelligence

人工智能 vs 社會智慧

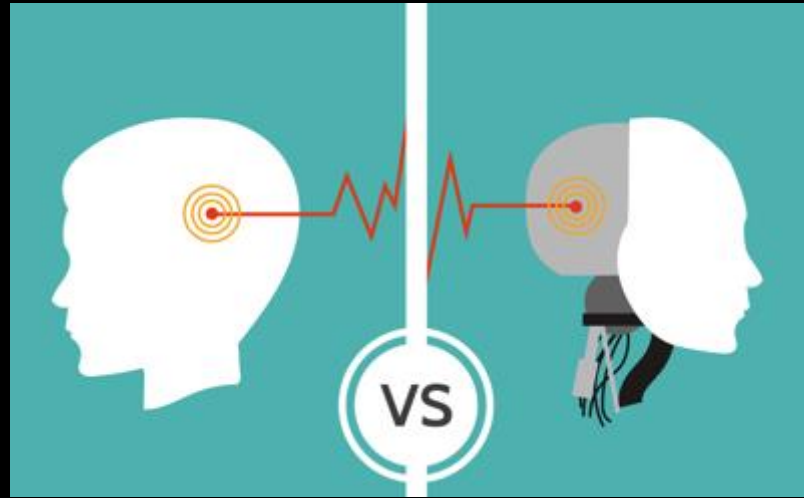
Howard Ling
linghoward.com

https://www.youtube.com/watch?v=IDJC_yJTXlc

Artificial Intelligence

- Artificial Intelligence (“AI”) has been described as the **next industrial revolution and is fundamentally changing the way human beings interact with technology**
 - A PricewaterhouseCoopers global study predicts that **AI will contribute to 14% of global GDP growth by 2030**
 - Sunder Pichai, CEO, Google quoted that “The last 10 years have been about building a world that is mobile-first. In the next 10 years, we will shift to a world that is AI-first.”

Artificial Intelligence



- Computers operate solely on numbers
- Human beings are driven mostly by emotions.
- Programmers control AI since they write the code and feed data to it.
 - AI is a product of human imagination.

Artificial Intelligence



- let's take restaurant for example
- we get data from customer orders
- plot data, with order total along y-axis, days along x-axis
- find which day has the maximum
- let say Sunday, we have to ask ourselves why, how to improve, ...
- ultimately PEOPLE DECIDE whether to act on the info AI outputs, how to act, what to do next, ...
- AI is just a tool that helps you make better decisions!

Artificial Intelligence

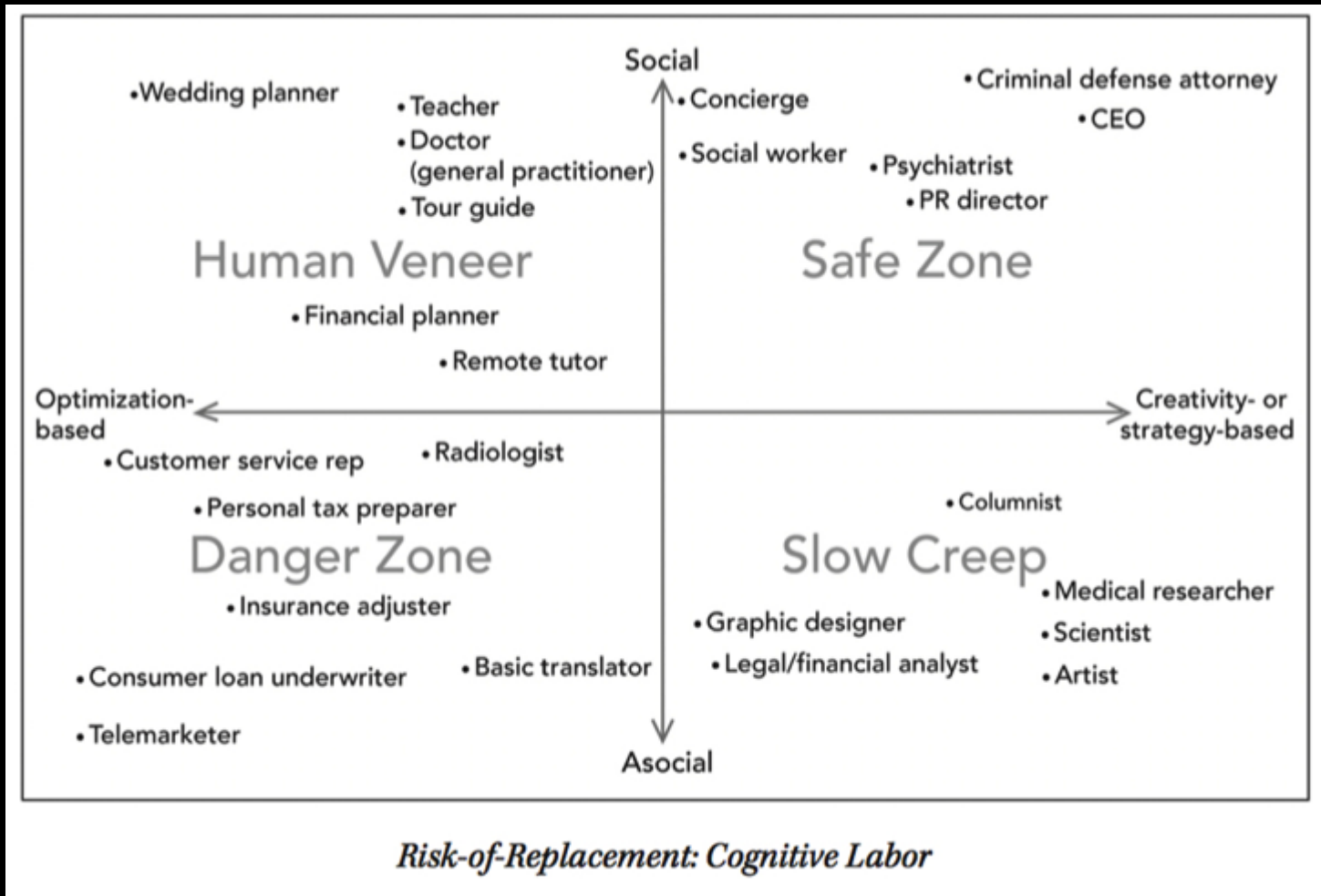
1. Manual and Routine: replaced by AI completely
2. Manual and NonRoutine: takes time
3. Cognitive and Routine: takes longer
4. Cognitive NonRoutine: safest

	Routine	NonRoutine
Cognitive	office assistants, sales agents	managers, creatives, engineers, health care
Manual	construction, mechanics, assembly line	waiters, security

U.S. CENSUS BUREAU

- AI won't replace your job soon if
- 1) it's changing fast (AI can't change its own algorithms yet)
- 2) it involves people socially - SE, psychology (AI has no human emotions yet)
- 3) it requires creativity and imagination

Use AI as a tool, to supplement your skills, and to repeat doing tedious work and automate tasks, such as data mining, data analysis, math calculations,...
One way to ensure your future is to combine SI with AI only after learning what each is and what each can do



Social Intelligence

- Social Intelligence (SI) enhances primal empathy (sensing another's inner state), empathic accuracy (knowing another's feelings and thoughts), and social cognition (understanding complicated social situation)

Connect all sectors with compassion
Build social inclusion data together



Social Intelligence







Acknowledgement:
Mr. Michael Wolf
spontaneous artistry
organic & creative
self-motivate
repurpose

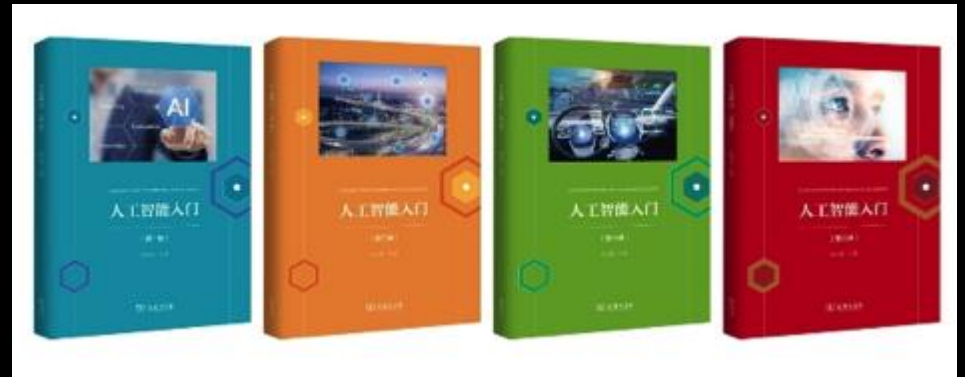
<https://www.youtube.com/watch?v=uCTmd4WqWo8>



Michael Wolf
Informal Solutions



Future



https://v.youku.com/v_show/id_XMTg1NDc2ODAxNg==.html?spm=a2h0j.11185381.listitem_page1.5!23~A



医学图像分析 Medical Image Analysis

深度学习 Deep Learning



Maker's Spirit

Be Respectful

Be Creative

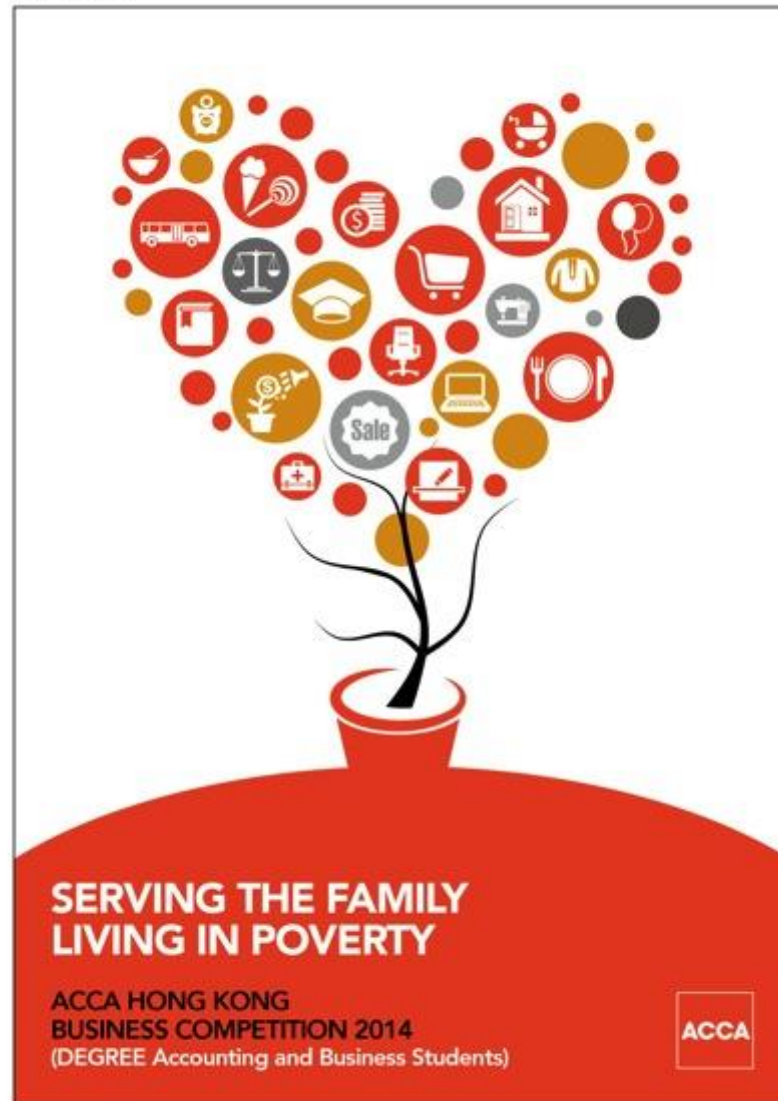


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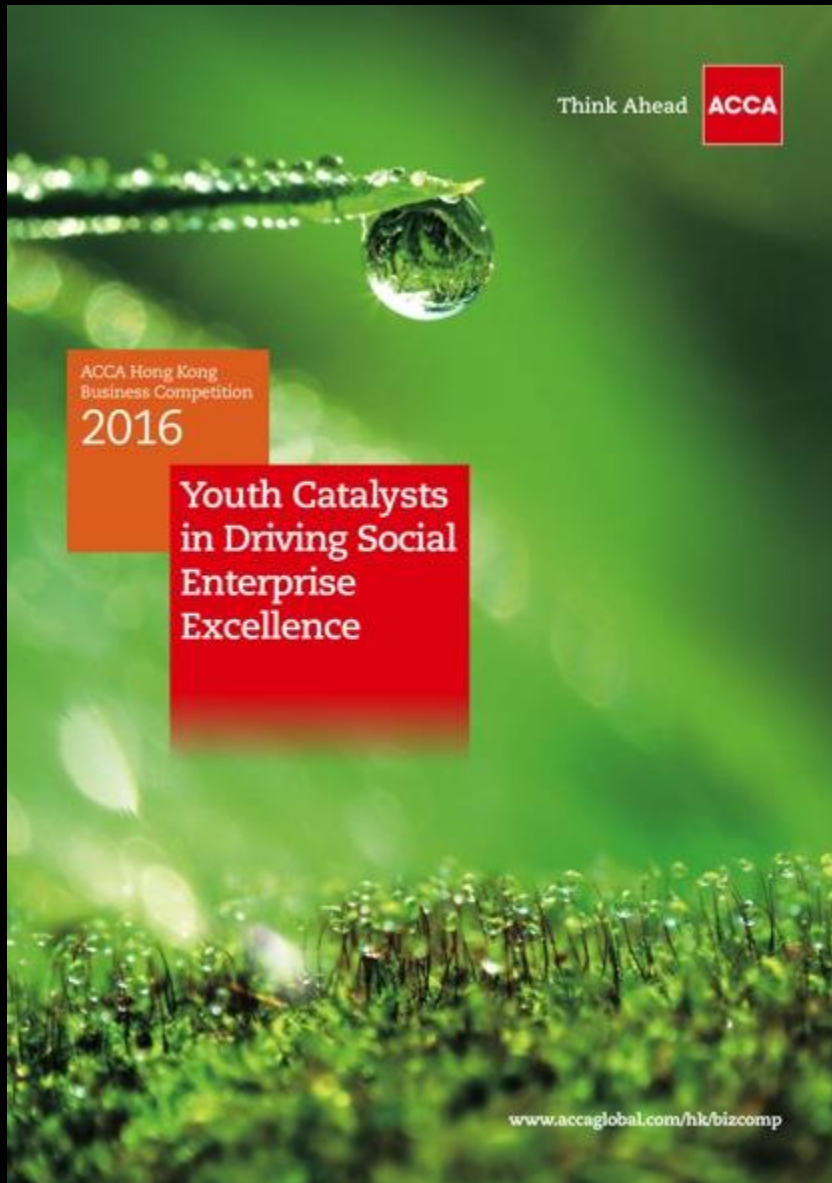
Business Sense & Social Sense



D3 version



2015



2016

A win-win-win situation: how a business competition generates broader social impacts

The ACCA Hong Kong Business Competition is entering a new era in its history this year. Ambrose Li finds out how it encourages active participation in social affairs whilst putting candidates' business skills under scrutiny



Think Ahead

ACCA

2018



Howard Ling, MII, Chief Consultant at Social Enterprise Business Centre



Jane Cheng, Head of ACCA Hong Kong

Organized by the Association of Chartered Certified Accountants (ACCA) Hong Kong, the ACCA Business Competition has gone from strength to strength in the past decade. Now in its 11th edition, ACCA is introducing new awards this year whilst building on past successes of a coaching system and real life case studies. Most importantly, in addition to testing students' technical knowledge and business skills, the aim of the competition is to cultivate a sense of social responsibility in the future leaders of the business world.

This year, the well-established competition has received over 350 team entries, involving almost 1,300 students in Hong Kong from a whole array of academic backgrounds. Over the years, more than 35,000 students have participated in this annual event. Contesting candidates are required to develop a business proposal for a social enterprise from overseas that is expanding its presence into Hong Kong or looking forward to optimizing their Hong Kong operations.

The candidates don't just do this in the dark. One of the strengths of this competition is its coaching system. Jane Cheng, Head of ACCA Hong Kong, explains: "ACCA provides itself with its vast global network of business leaders as its members, with CEOs and CFOs in large corporations as well as partners at large accounting firms, and we invite senior members to guide the top 20 teams of the competition."

Cheng points out that these members could provide practical guidance from experience for the candidates' proposals. At the same time, ACCA makes sure the coaches don't "over-ride" as it could stifle candidates' creativity. "With the coaches' advice, the ideas proposed by the candidates can really come to fruition, and only then can these ideas really help the social enterprises involved," she adds.

"Following the success of last year, we are employing the same case-based approach this year," Howard Ling, MII, Chief Consultant of Social Enterprise Business Centre, adds. "When we had the theme-based approach two years ago, candidates had to make up some data, meaning that the forecasting in proposals and budgets is not entirely accurate. Now, through the analysis of real world cases, candidates have real financial data to work with, and can really focus on the critical issues that need to be solved."

Ling adds that, by involving real social enterprises, candidates can also meet staff members from the social enterprises to find out more in person rather than merely researching online.

With the theme of "Social Intelligence" from local

excellence to global vision," the two social enterprises chosen this year are both very successful overseas, and are bringing their meaningful work to Hong Kong. ANKI Global was founded in Singapore in 2006 and is a non-profit organization that has already trained 6,000 foreign workers and the local under-served communities from countries such as the Philippines, Indonesia, and Bangladesh, in financial literacy and entrepreneurship.

Hailing from Taiwan, the other social enterprise is Hong Kong Red Cross Humanitarian Education Centre which aims to cultivate humanitarian vision and support humanitarian actions through exploration programs at their centre. Through audio, visual, and tactile stimulation, the Centre helps to encourage reflection of humanitarian issues, and help the public realize the importance of humanitarian aid to those suffering.

By encouraging candidates to look beyond Hong Kong with two social enterprises from abroad, this year's competition is designed to develop candidates' international perspective and awareness. Cheng says, "Under the trend of globalization, we believe that developing a global vision would be very beneficial, whether it is for candidates' personal or career development."

Ling also reckons that the social enterprises could benefit in the process with real impacts. "The best case in point is the animation social enterprise from last year, which was advised by a contesting team to hold a competition to raise awareness about it in Hong Kong," he adds. "This year, they actually did hold a competition and was very successful."

Cheng highlights the introduction of new awards in the competition this year, which stemmed from the research ACCA recently published in the report Professional accountants – the future Drivers of change and future skills.

Having interviewed over 2,000 professionals across the world, including CEOs, CFOs, experts in finance, and employers in various fields who provided them with valuable insights, ACCA concluded that the skills and knowledge future-proof accountants need fall under seven professional competencies: technical and ethical, intelligence, creativity, digital, emotional intelligence, vision, and experience.

As Ling emphasizes, this is not just a competition. "Through this, we also want to stress the education side of it, and we want the candidates to develop these skills and prepare ahead for the future world."

When asked about the simple quality that makes a team stand out in the competition, Ling picks teamwork.

"Although there are only two social enterprises from which to choose, there is an infinite number of ways to approach the matter," he explains. "It is this collaboration within the team that looks for different ways to win from the rest."

Cheng concurs. "As a team, it is unavoidable that different opinions exist, how they negotiate this and build trust among themselves can be shown through teamwork," she says.

"What brings me most joy is the positive feedback from the candidates and even lecturers," says Ling as he shares his memorable moments of the competition, while Cheng notes that the feedback from the candidates is excellent, and the competition is a true eye-opener for the candidates.

"For example, on the trip to the Red Cross experimental center, candidates thought it was very impressive and some were not even aware of the existence of it prior to the trip," Ling points out. "One important aspect to consider is that, whilst candidates each year are almost certainly different, the lecturers and professors involved are almost certainly the same! The topic of the competition tends to interest and excite them as well."

"The lecturers perhaps do not like us very much," says Ling in jest. "This is because existing business models and well-established theories might not be useful in the case of social enterprises, making teaching more challenging. But through this, we hope to spark new ideas among students and even lecturers."

Both Cheng and Ling emphasize that this competition creates a triple win scenario. "The social enterprises will be able to gain useful and practical suggestions from the competition; the coaches from ACCA have the opportunity to pass on their wisdom and experience; whilst getting to know how the new generation works, and candidates will of course gain from the coaching as well as the visits in general."

With this cycle of benefits from the competition, Cheng and Ling hope that the impact of the competition will be permeated into society and flourish levels, creating a better Hong Kong for all.

ACCA Hong Kong 11th Business Competition

Final Competition
Date: February 8, 2018 (Sat)
Time: 9:00am - 2:00pm
Venue: The Railcorps, Level 2, Cordis Hotel, 553 Shanghai Street, Mongkok, Kowloon

*When asked about the simple quality that makes a team stand out in the competition, Ling picks teamwork.



2019

ACCA-CFA Business Competition 2019-20
A New Era of Business Success
with Ethics and Purposes

This is Me

Barclays – challenging the stigma around mental health



Housing Delivery Fund



2013



Kiss U Goodnight

<https://www.youtube.com/watch?v=1NKVYYqO98>



https://www.youtube.com/watch?v=wum_3KrEGaU

It is ok to be not ok.



<https://www.youtube.com/watch?v=e3VsKheoeBE>

Take failure or success lightly

Every failure is a deep learning exercise





Macau Experience - Socially Relevant



<https://www.youtube.com/watch?v=c4YzLPXyV6w>

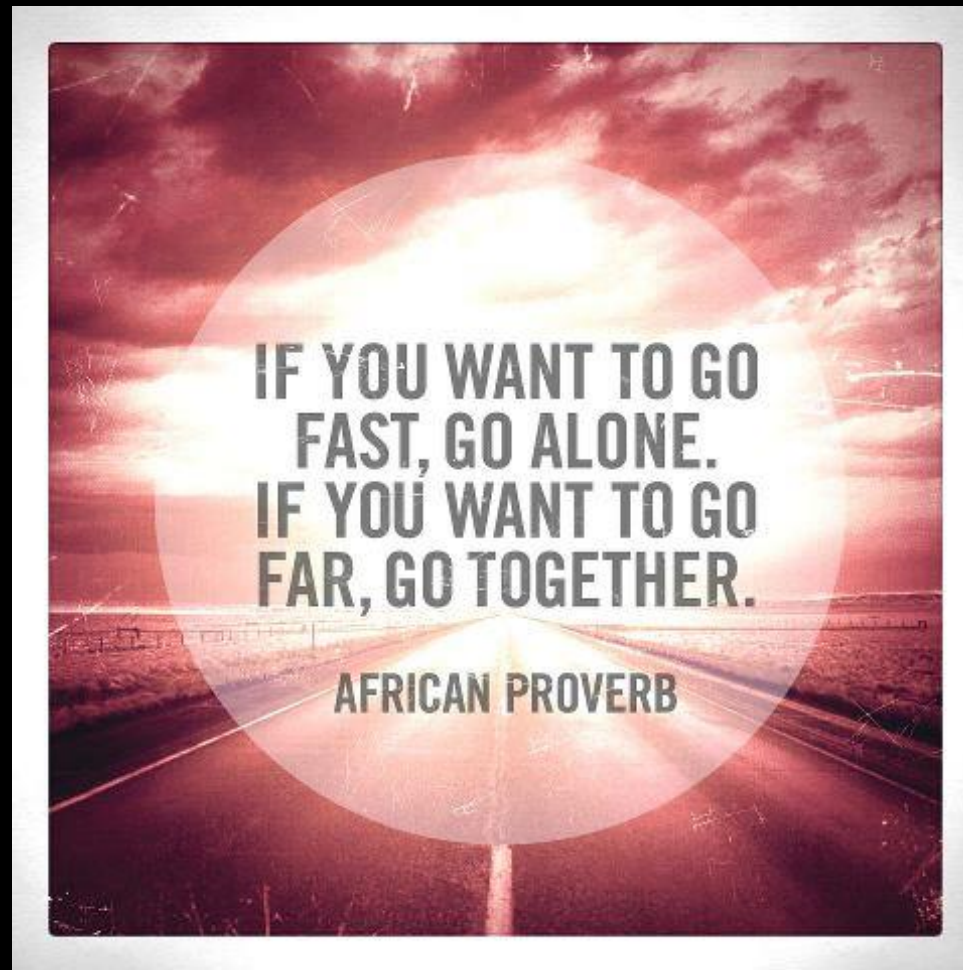
We listen; therefore, we believe!

《梁祝》钢琴独奏 编曲暨演奏 巫漪丽老师
Elaine Wu YiLi's "Butterfly Lovers" Piano
concerto at Older But Wiser Forum



Mario Paci An Italian Maestro in China

<https://exhibits.stanford.edu/paci>



Thank you for listening!

Linghoward.com